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SUNDAY, APRIL 14
2024
RICE UNIVERSITY

PRESENTING SPONSORSHIP Opportunities

PRESENTING SPONSOR | \$40,000

As the **Presenting Sponsor**, your company will have premier recognition throughout the event, including:

PRINT INCLUSION

- » Presenting naming rights on Run for the Rose event shirts
- » Presenting naming rights on volunteer shirts
- » Logo on postcard mailer of 10,000+ pieces
- » Logo on participant key information sheet in race bags
- » Logo on race bibs

ONLINE PRESENCE

- » Logo on Dr. Marnie Rose Foundation website
- » Logo on Run for the Rose race registration sign-up page
- » Logo in Dr. Marnie Rose Foundation e-newsletter
- » Logo in Run for the Rose emails
- » Recognition on Dr. Marnie Rose Foundation social media platforms

RACE DAY EXPOSURE

- » Company collateral placed in race bags
- » Inclusion in sponsor recognition signs in post-race party
- » Opportunity to speak at the start line

COMPANY ENGAGEMENT

- » 20 complimentary race entries

Family Fun Run PRESENTING SPONSOR | \$20,000

As the **Family Fun Run Presenting Sponsor**, your company will have presenting rights for the Run for the Rose Family Fun Run. In addition, your logo will have prominent placement throughout the event, including:

PRINT INCLUSION

- » Logo on Run for the Rose event shirts
- » Logo on volunteer shirts
- » Logo on postcard mailer of 10,000+ pieces
- » Logo on participant key information sheet in race bags
- » Logo on race bibs

ONLINE PRESENCE

- » Logo on Dr. Marnie Rose Foundation website
- » Logo on Run for the Rose race registration sign-up page
- » Logo in Dr. Marnie Rose Foundation e-newsletter
- » Logo in Run for the Rose emails
- » Recognition on Dr. Marnie Rose Foundation social media platforms

RACE DAY EXPOSURE

- » Company collateral placed in race bags
- » Inclusion in sponsor recognition signs in post-race party
- » Opportunity to speak at the start line

COMPANY ENGAGEMENT

- » 15 complimentary race entries