



UNDERWRITING SPONSORSHIP Opportunities



Visit

DRMARNIEROSE.ORG
FOR MORE INFO



SUNDAY, APRIL 14
2024
RICE UNIVERSITY

Sponsorship Deadlines

T Shirt & Logo Recognition: March 15th

Further your support of the Dr. Marnie Rose Foundation by joining forces with friends and family members to form teams. Please contact us to help with any organizational or team t-shirt needs!

For more information, please contact either **Deborah Rose** or **Kelly Burke**, Co-Executive Directors of the Dr. Marnie Rose Foundation at Deborah.rose@drmarnierose.org, Kelly.burke@drmarnierose.org or 713.723.7847.

The Dr. Marnie Rose Foundation is a registered 501c3 nonprofit organization.

LOGO ON SHIRT

POST-RACE PARTY | \$10,000 (2 available)

It's what we're known for! The post-race party is where we celebrate our loved ones, refuel, and have fun! We have two separate opportunities to sponsor the post-race party: Children's Area or Survivor Tent.

- » Sponsorship recognition in the area of your choice
- » Priority recognition throughout the post-race party
- » Priority recognition on Run for the Rose event shirts
- » Recognition on participant key information sheet in race bags
- » Logo on Run for the Rose race sign-up page
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 12 complimentary entries

LOGO ON SHIRT

T-SHIRT SPONSOR | \$7,500 (2 available)

Have your logo included on the sleeve of participant and volunteer shirts for everyone to see!

- » Premier recognition on one sleeve of Run for the Rose event and volunteer t-shirt
- » Sponsorship recognition throughout the post-race party
- » Recognition on participant key information sheet in race bags
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 10 complimentary entries

LOGO ON SHIRT

SURVIVOR STROLL SPONSOR | \$5,000

It's how every race begins – by recognizing and supporting our amazing survivors!

- » Logo on Survivor Stroll start line breakaway banner
- » Logo on Hero hats given to survivors
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 8 complimentary entries

LOGO ON SHIRT

INFLATABLE BRAIN SPONSOR | \$3,500

- » Signage and recognition as AmeriBrain sponsor
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition in Run for the Rose emails to over 10,000+ subscribers
- » 5 complimentary entries

LOGO ON SHIRT

RACE BIB SPONSOR | \$2,500 (1 opportunity available)

- » Logo on race bibs
- » Sponsorship recognition on Run for the Rose event shirts
- » Recognition on participant key information sheet in race bags
- » Opportunity to place a promotional giveaway in race bags
- » 5 complimentary entries

LOGO ON SHIRT

MILE MARKERS | \$1,500

An opportunity to place prominent branded signage on all mile markers.

- » Sponsorship recognition on mile markers
- » Sponsorship recognition on Run for the Rose event shirt
- » 2 complimentary entries

WATER STATION | \$1,000

An opportunity to brand a water station with company name and employee volunteer team.

- » Sponsorship recognition on water station signage
- » 2 complimentary entries

BACK THE RUN SPONSOR | \$500

All opportunities include recognition on the Dr. Marnie Rose Foundation website